

Data protection information for business partners

We hereby inform you about the processing of your personal data and your rights to which you are entitled in this context.

Responsible in terms of data protection law

ruck Ventilatoren GmbH

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You will find further information about our company, details of the persons authorized to represent us and also further contact details in the "IMPRINT" section on our website: www.ruck.eu/imprint

Categories of data, purposes and legal basis of the processing

We process your personal data that we receive from you or third parties in the course of business relations. These are usually contact data (name, address, telephone number and e-mail address) and - as far as necessary within the scope of business processing - bank and payment data (bank, bank account details, purpose of use, credit card information if applicable), information from publicly available sources, info databases and credit agencies (e.g. Internet, commercial register, credit agency) as well as other data which you voluntarily provide us with within the scope of processing a project or a contractual relationship or within the scope of a contract initiation.

We process your personal data exclusively within the framework of the statutory provisions, in particular in compliance with the provisions of the Basic Data Protection Regulation (GDPR) and the EU Data Protection Adaptation and Implementation Act (BDSG new).

The processing is carried out on the legal basis and for the purposes described below

- the initiation, implementation and termination of contractual relationships (Art. 6 para. 1 b GDPR), e.g. performance of a contract (e.g. delivery or provision of a service and payment processing), general communication with business partners,
- (e.g. answering inquiries about products and services, contract negotiations etc.)
- on the basis of consent given (Art. 6 para. 1 a GDPR), e.g. sending of newsletters or information letters, participation in marketing campaigns or surveys etc.;
- due to legal requirements (Art. 6 para. 1 c GDPR), e.g. to fulfil storage obligations under commercial or tax law, to fulfil reporting or information obligations to authorities, etc.;
- based on a legitimate interest (Art. 6 para. 1 f GDPR); e.g. measures for IT security or measures to ensure proper business operations, to safeguard domiciliary rights, to assert legal claims or to defend in legal disputes, to ensure compliance requirements, etc.

Recipients or categories of recipients of personal data

We transmit your personal data to authorities and public bodies if required by overriding legal provisions.

We also use external service providers for various business transactions as contract processors within the meaning of Art. 28 GDPR. Contractual data processing agreements have been concluded with these service providers to ensure the protection of your personal data.

The recipients described above are normally located within the European Economic Area. If at any time a transfer to a third country should be necessary, we will ensure that this transfer is only carried out in accordance with the statutory provisions (Chapter V GDPR).

Duration of storage

As a rule, personal data is deleted after the legally prescribed retention periods have expired. If the personal data is not affected by these retention obligations, it is deleted when it is no longer required for the purposes described above. A different retention period may apply if you have consented to this when the data was collected.

Rights of data subjects

You have the right to obtain information about your personal data stored by us, to have incorrectly stored personal data corrected or - if relevant - to change or revoke your consent to data processing at any time, even without stating reasons, with effect for the future, to have the processing of your personal data restricted with effect for the future, or to object to the processing or demand the deletion of your personal data. Under the conditions laid down in Art. 20 GDPR, you are entitled to receive the personal data relating to you that has been stored in a structured, common and machine-readable format and to transfer this data to another person responsible without hindrance from us.

You have the right to complain to a data protection supervisory authority about the processing of personal data by us.

Data protection officer

We have appointed an external data protection officer. You can reach him at the following contact details:

DSS-connect GmbH, Salinenstr. 23/1, 74177 Bad Friedrichshall, E-Mail: dsb@dss-connect.de